

# **Scope of machine learning and artificial intelligence in India?**

1.

## **Scope of Artificial Intelligence (AI) in India**

The experts of upGrad suggest taking up course for AI to avail of the following scopes.

- Smart applications
- Smart appliances development
- Development of intelligent platforms for self-driving automobiles
- Streaming services for media such as videos and music
- Video games development
- Online promotional network development
- Travel and navigation
- Finance
- Healthcare
- Customer support
- Prediction and analytics

There are endless applications of AI in the current emerging market of India, where an aspirant can build his career brilliantly.

## **2. Scope of Machine Learning (ML) in India**

Machine Learning (ML) is an application of AI where a software platform and hardware perform tasks via cognition or thinking. Let us take a more in-depth look into the scopes of ML in India.

- Virtual assistance
- Prediction at any level and in any industry
- Video surveillance
- Social media service
- Malware and spam filtering
- Relentless customer support online
- Refining search engine results and optimization
- Recommendation of products in e-commerce portals
- Fraud detection online

AI and ML are becoming the hot topics of the IT industry as the entire world is relying on data. The data-driven operations adopted by almost every industry will increase the scopes of well-trained professionals.