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SANA ENGINEERING COLLEGE

(Approved by AICTE, New Delhi, Affiliated to J.N.T.U., Hyderabad.)

KODAD - 508 206, Suryapet Dist.(T.S.), E-Mail: sanam8kdd@yahoo.co.in

Ref :

Date : 10-03-2021

SANA ENGG/IIIC/2020-2021

CONSTITUTION OF INDUSTRY INSTITUTION INTERACTION CELL (IIIC)

The function of the Cell is to promote closer interaction between the academic and Industrial fields. Industry Institute Interaction Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. Industrial exposure of Faculty is very much helpful to guide students about latest industrial practices. Industries are able to know recent developments and inventions in their fields and implement projects for technologically driven economy.

CONSTITUTE COMMITTEE MEMBERS ARE:

<u>S.No.</u>	<u>STAFF NAME</u>	<u>Designation in the Committee</u>
1.	Dr.MOHAMMAD IRFAN Professor, MBA Dept.	Convenor
2.	MARKAPUDI RAVINDRA Asst.Prof., Mech. Dept.	Member
3.	GADDE RAMAKRISHNA Asst.Prof., ECE Dept.	Member

Objective :

To explore and identify common avenues of interaction with industry as per the requirements of the institution.

Scope :

All the institutions covered under the Project will form Industry-Institution-Interaction Cell (IIIC) to establish purposeful interaction between industry and institution.

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Strategy :

IIIC will be responsible for designing the roadmap for interaction with industry recognizing the inherent strengths as well as the weaknesses of the institution. Thus it will be a unique and localized industry-institute-interaction development roadmap for the institutions.

The industry interaction for envisioned institutional roadmap will be facilitated by Industry-Institute Partner Promotion Cell (IIPPC) established at SPFU of the respective States.

Suggested Activities under IIIC :

- To identify and facilitate Guest Lectures, Interactive Workshops, Conferences, Seminars, Brain Storming Sessions, Technical Discussions etc. with members of the Industry, outside experts, eminent personalities at regular interval.
- To conduct Industrial Training, Orientation Courses, Industrial Visits etc for faculty and students at regular intervals.
- To facilitate joint research work, consultancy involving faculty and students.
- To conduct industrial exhibitions to highlight research facilities and expertise available with the Institution.
- To facilitate for professionals from industry as visiting faculty in institutions and short or long periods deployment of faculty from institutions to industry for gaining industrial experience and/or work on projects in industry.
- To seek and associate experts from industry in curriculum development and review.
- To identify continuing education opportunities, short-term programmes and training needs of the industry, which the institution can provide.
- To promote revenue generating activities for the institution like Lab Testing, Calibration, Consultancy and R&D etc.
- To assess periodically the scientific and technological scenario/ happenings in India and abroad in order to translate it into action for taking up future R&D work.

Deliverables :

IIIC will be responsible for the following deliverables:

- Increase in collaboration with industry
- Increased rate of campus placement of students
- Absorption of students by same industries providing industrial training
- Increase in IRG by collaborating with industry
- Increase in industrial training for students arranged by college
- Increase in utilization of college resources by industry


(MD. NAZEERUDDIN)
CHAIRMAN
Sana Engineering College
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