

Sana Engineering College has organized One Day Orientation programme on “Entrepreneurship Development” for the graduates who pursuing in degree / P.G Diploma / Engineering / Technology / Pharmacy / Management etc. The Programme held on Dec 20th, 2014 at Sana Engineering college campus Kodad. The programme will give the knowledge of entrepreneurship traits such as Technologies available, Project Identification, Project Report preparation, Sources of finance, Licenses and clearances, Marketing Management, Emerging & Innovation Technologies and Industrial visit etc. we have associated with NSIC, Hyderabad to help a young brain in becoming successful entrepreneurs.

Our resource persons

1. Mr. S.SRINIVAS, NSIC- Technical service centre, HYD



2. Mr.J. Raja Shekar, Asst Manager SBH, Khammam X Road Branch, Kodad. Nalgonda Dist.



Mr. S.SRINIVAS have 18 year of experience and also associated with NSIC as a Technical resource person in HYD centre. In his addressing created awareness among the students for setting up of new enterprise after completion of their studies instead of searching for jobs only. He make the students more familiar about role and importance of MSMEs in Indian Economy, process of setting up of Enterprise, preparing Reports, Identifying marketing possibilities as well as with the issues regarding various statutory requirements such as Income Tax, VAT etc. and also provided with project profile of various projects from which they can select any project of their interest. At the end clear clarification has given on queries from the participants.

In a similar passion our Mr.J. Raja Shekar Asst Manager SBH also sharing has views with the students and address on schemes avail by the Bank and how to get financial assistance from the banks. The credit decision of any bank depends on viability of the project. A bankable project report consist of Enterprise details of its name and constitution, product to be manufactured/service to be rendered, supply and demand scenario, competitors, educational qualification and experience of the promoters, technology, skilled manpower, electricity and water, infrastructure, marketing and schedule of project implementation. He gives as detail start as well as completion of major activities for getting financial assistance.



Dr. S. CHAKRADHAR GOUD , PRINCIPAL OF THE INSTITUTION



MD. IRFAN, HOD, MBA Dept. and Convenor of the Programme